

ADVERTISING AGREEMENT

PARTIES

This Advertising Agreement (hereinafter referred to as the “**Agreement**”) is entered into on _____ (the “**Effective Date**”) and between _____ (hereinafter referred to as the “**Client**”) with an address of _____ and North Penn VFW Post 676 (hereinafter referred to as the “**Advertiser**”) with an address of 2519 Jenkintown Road Glenside PA 19038 (collectively referred to as the “**Parties**”).

SERVICES PROVIDED

Hereby, the **Advertiser** agrees to provide the services initialed below (hereinafter referred to as the “**Services**”):

Electronic Sign _____

Display for three minutes per hour, twelve-hour day, seven-day week of maximum three lines of wording and logo (the logo will be resized to display properly on sign). This Electronic Sign option may be purchased on a weekly basis. Rate is \$25 weekly.

Post Website _____

Display on the Post’s Home Page in Advertiser’s section and on the Electronic Sign. This option may be purchased on a monthly or yearly basis. Rates for Post Website are monthly \$100 and yearly \$1000.

The **Parties** agree that the **Services** must be completed by _____.

SUBJECT MATTER

All advertising material must meet community standards and the **Advertiser** has the right to refuse service if the material does not meet these standards.

PAYMENTS

The parties agree that the total cost of the **Services** will be _____.

More specifically, _____ will be paid at the signing of this Agreement, and _____ will be paid at completion of work and approval of the content by the **Client**.

The **Parties** agree that the means of payment will be via _____.

TERM

This Agreement shall be effective on the date of signing this Agreement (hereinafter referred to as the "**Effective Date.**") It will end on _____.

TERMINATION

This Agreement may be terminated if the following occurs:

This Agreement can be terminated at any given time by providing a written notice to the other party _____ days prior to terminating the Agreement.

This Agreement will automatically be terminated when both **Parties** complete their obligations.

RELATIONSHIP BETWEEN PARTIES

The **Parties** agree that the **Advertiser** in this agreement is an independent entity, as they provide the services as an independent entity.

The **Advertiser** shall not be considered an employee under any circumstances.

This Agreement does not create any other partnership between the **Parties**.

Hence, the **Parties** are entitled to enter Agreements with other parties.

LIMITATION OF LIABILITY

Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including loss profits) arising out of or relating to this Agreement or the transactions it contemplates (including breach of contract, negligence, or other form of action) if said damage is the result of one of the party's negligence or breach.

SIGNATURE AND DATE

The **Parties** hereby agree to the terms and conditions set forth in this **Agreement**. This agreement is demonstrated by their signatures below:

ADVERTISER

CLIENT

Name: _____

Name: _____

Signature: _____

Signature: _____

Date: _____

Date: _____